

The Enclave at Sunrise - Graphic Design and Creative Services
 Palm Springs, California



The Enclave at Sunrise, located minutes from downtown Palm Springs, is an intimate collection of 52 luxury residences. It is designed to combine the best in outdoor desert living with interior spaces, catering to those who appreciate the home as an expression of their lifestyle.

MVE's Graphic Design team was involved from project conception to help brand the development on both a visual and

marketing level. This included the creation and coordination of The Enclave Identity, brochure, print media, billboard artwork, illustrations and overall design of the marketing center experience found on location in Palm Springs, California.

All visual elements unify the positioning of the project as an upscale and contemporary community with flexible floor plan options.

- Client** Bayshore Development
Creosote Partners
- Size** 52 Residences, average lot size 10,000 s.f.
- Stories** One Story, average home size 2800 s.f.
- Contractor** James O. Herington Development, Inc.
- Completed** Phase 1, February 2006