



GRAPHIC DESIGN SERVICES

# THE PIER

DESIGN CONCEPT

Seasons in the design  
temperatures bring life to a museum  
if floods spaces with a relentless  
their trees and canopies becoming  
turn in on themselves; industrial  
small penetrations are dramatic, dematerializing volume  
that are accentuated by the proximity of the lake. Coasting  
the night sky and extending living space outdoors in the cover



MVE & Partners Graphic Design  
and Creative Services

MVE & Partners Creative Lab Studio was formed to provide graphic design and creative services support for an extensive range of clients. In addition to in-house assistance for the firm's design and marketing staff, the Creative Lab offers custom graphic design solutions while continuously reflecting upon our client's ultimate goals. Close collaboration with the architectural, planning, interiors and marketing staff ensures proper representation of the physical environment while composing an individual sense of place for each unique project.

We specialize in high-level concept design and production for a range of elements including:

- \*Logo and Identity Development
- \*Environmental Graphics
- \*Sales and Marketing Center Experiences
- \*Print, Packaging and Merchandise Design
- \*Motion Graphics and Website Design
- \*Custom Illustrations and Artwork
- \*Nomenclature and Brand Strategy
- \*Architectural Color Systems

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